



**Embassy of India
Bahrain**

PRESS RELEASE

11 February, 2025

Ambassador of India, H.E. Vinod K. Jacob briefed Indian community members about the first World Audio Visual and Entertainment Summit (WAVES) being organised by Ministry of Information and Broadcasting, Government of India in the first week of May 2025 in Mumbai, as well as the second edition of Startup Mahakumbh 2025 to be organised by Ministry of Commerce and Industry, Government of India from 3-5 April 2025 in New Delhi.

2. Ambassador mentioned that WAVES will cover the entire spectrum of broadcasting, OTT, animation, visual effects, gaming, digital media, advertising, music and so on. Ambassador added that the Summit will comprise of events like Global media dialogues, exhibitions, bazaar to connect global buyers and sellers, Bharat Pavilion, and competitions such as Create in India challenge, animation filmmakers competition, WAVES awards of excellence, VFX competition, Game Jam, eSports tournament and many more.

3. The Startup Mahakumbh 2025, with the theme of ‘Startup India @2047 – Unfolding the Bharat Story’, will highlight the strength and dynamism of India’s startup ecosystem. This event will provide a unique platform for startups, investors and thought leaders from diverse sectors to converge, exchange ideas and explore collaborations.

4. Ambassador encouraged the interested members of media and entertainment industry in Bahrain, startup entrepreneurs, investors, venture capitalists and community members for huge participation in both the events.

Links:

WAVES: <https://wavesindia.org/>

Startup Mahakumbh: <https://startupmahakumbh.org/>